

Grounded Theory y MAXqda:

Juliet Corbin

Webinar

28 abril 2015 17:30 horas (España)

Ejemplo con MAXqda de análisis con Grounded
Theory por
Juliet M. Corbin, Ph.D

Dr. Antoni Casasempere

CualSoft

Formación y Asesoramiento en Análisis de Datos Cualitativos

www.cualsoft.com - info@cualsoft.com

Contenidos del Seminario

1. La importancia del diseño: el paradigma
 2. El análisis: códigos y memos
 3. Herramientas de exploración gráficas: diagramas
 4. Las matrices cualitativas en MAXqda
- 👉 Proyecto de ejemplo: <http://www.maxqda.com/JC-BasicsQR.mx3>

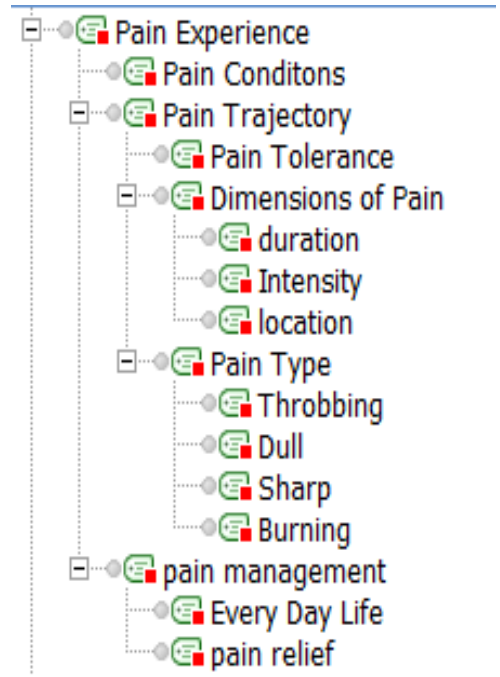
La importancia del diseño: el paradigma

- 1. La herramienta del mapa del diseño nos permite estructurar previamente el paradigma
- 2. *Working from my personal experience, professional training, and the literature I know that arthritis is certainly not the only cause of pain*

Evidencias en los datos	Condiciones Dolor <i>Experiencia del dolor</i>					Acciones / Interacciones		Consecuencias <i>Percepciones sobre dolor</i>	Interpretación analista	Concepto
	Por qué	Cuando <i>DURACIÓN</i>	Cómo <i>INTENSIDAD</i>							
			SEVERO	MODERADO	LEVE	Alivio	Aumento			

El análisis: el sistema de codificación

1. Sistema jerárquico de codificación
2. Sistema cromático de codificación
3. Codificación en vivo
4. Estrategia prospectiva: análisis de contenido cuantitativo (MAXDictio) + codificación automática
5. Frecuencia y gráficos de codificación



- 1 pain experience: red
- 2 war: grey-blue
- 3 pre-war: orange
- 4 post-war: dark blue
- 5 survival: green

Memos en Grounded Theory

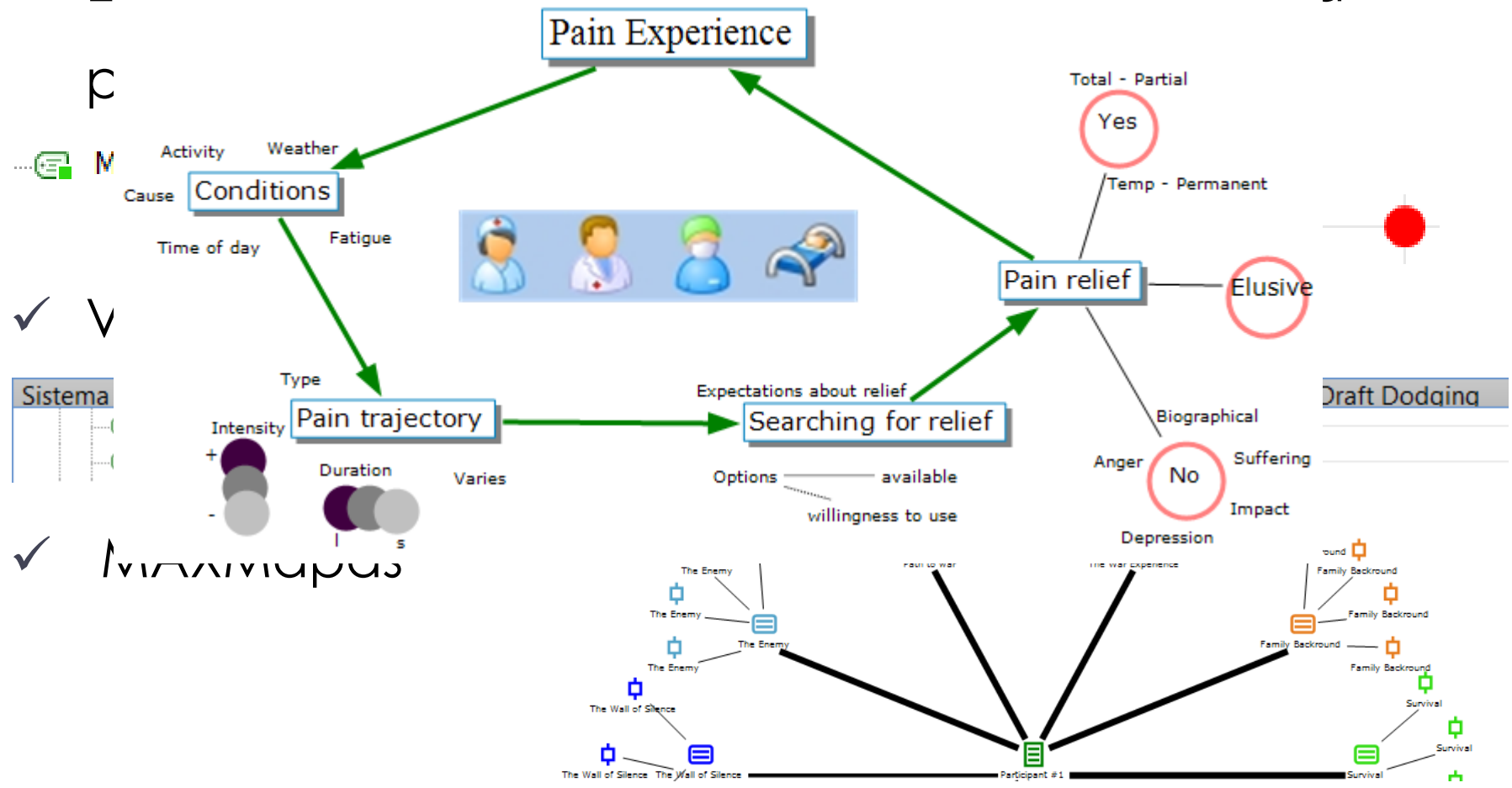
Example of a Memo That Elaborates the Paradigm: The Relationships Between Conditions, Actions/Interactions, and Consequences June 18, 1998

After months of collecting data and immersing myself in the pain stories of others, what is the overall pain story to be told? I think the story is somewhat as follows. Pain is a difficult experience unless the pain is "very mild" and of very "short duration."

- 1 **T** - is THEORETICAL memo: A memo contains a theoretical concept that is used throughout the analysis, or theoretical concept that the researcher refers to.
- 2 **M** - is METHODOLOGICAL memo: A memo that describes the methods used by the researcher.
- 3 **L** - is a LINK-UP memo: A memo that reflects the relationship between two or more concepts/categories/memos.
- 4 **Without any symbol** - NEUTRAL memo - groups. A neutral memo contains general information about the interview atmosphere, context information, and the text/textgroup it is attached to.
- 5 **Pink corner** - is CONTEXT memo: A memo that provides information about the social structure as background of the interview.
- 6 **Green corner** - is SUMMARY memo: A memo that summarizes the content of an interview, e.g. in order to summarize the interview.
- 7 **Brown corner** - is EXPLORATORY memo: A memo that explores a new category system or refines a concept or category.
- 8 **Blue corner** - is BROADER memo: A memo that broadens the scope of a category or concept.
- 9 **Red corner** - is INTEGRATIVE memo: A memo that integrates a category and refines and trims the rest of the data.

Diagramas en MAXqda

✓ El visualizador de la matriz de códigos explora la



La matriz y el paradigma

Documento	Código	Segmento	Autor
Data-War Topic\Participant #1	Vietnam War\The Enemy	was very much anti-Vietnamese like most of the soldiers always feel about their enemies.	JC
Data-War Topic\Participant #1	Vietnam War\The Enemy	It was a strange feeling. And if I remember correctly, most of the people around me didn't show any emotion about that either. In fact, there was a lot of jocular "Well that is one less "gook" we have to worry about. That was a common name for the Vietnamese, "gooks"...so let's see...	JC
Data-War Topic\Participant #1	Vietnam War\The Enemy	I do remember one incident where I felt sorry for this Vietnamese person and I don't remember if he was an enemy Vietnamese or a friendly Vietnamese, it's when he woke up after surgery and looked under the covers and saw that one of his legs was missing and he was crying. Being unable... I don't remember anyone, myself included, being able to comfort this person in any way. H	JC
Data-War Topic\Participant #1	Vietnam War\The Enemy	Some American soldiers or South Vietnamese would see that their enemy was in there, the North Vietnamese or Viet Cong and there would be conflict. W	JC

Evidencias	Condiciones			Acciones / Interacciones	Consecuencias	Interpretación analista	Concepto
	Por qué	Cuando	Cómo				

GRACIAS POR LA ATENCIÓN

